



**CONNECT WITH MOPAR®!
OFFICIAL GIVEAWAY RULES**

PRIZE DESCRIPTION

Winner will receive a new *uconnect web*™ router and one (1) year of free service to turn their ride into a Wi-Fi Hot Spot (installation included)!

PROGRAM PERIOD

November 4, 2008 – November 30, 2008

ELIGIBLE PARTICIPANTS

Any resident of the United States of America, 18-years or older, is eligible to participate. Employees (including their immediate families and members of the same household) of Chrysler LLC; its affiliates, promotion sponsors, advertising and promotional agencies are not eligible to participate. The term “immediate family” includes spouses, siblings, parents and legal guardians, children and legal wards, grandparents, and grandchildren, including “in-laws.” Void where prohibited.

HOW TO QUALIFY

Mopar® enthusiasts are invited to log on to www.mopar.com/SEMA2008. There they will have the opportunity to follow the appropriate links and register to vote for their favorite Mopar-enhanced vehicle. By registering (providing requested contact information) and voting, they will be automatically enrolled in the giveaway. Participants may vote only once during the contest period.

All entries must be submitted at the appropriate www.mopar.com link no later than 12:00 a.m. EST on November 30, 2008.

PROGRAM WINNER DETERMINATION

Giveaway winner will be selected at random from the complete list of eligible participants on or about December 2, 2008. Random drawing will be conducted at the offices of J.R. Thompson Company.

JUDGING AND REPORTING

All judging and decisions of contest rules and winner is the sole responsibility of Chrysler LLC. For a complete set of rules or an alternative form of entry, send a self-addressed, stamped envelope to: Connect With Mopar! Headquarters, P.O. Box 2117, Farmington Hills, MI 48333-2117. Alternative entry requests must be postmarked NLT November 15, 2008 and received NLT November 30, 2008.

NOTIFICATION OF WINNERS

Chrysler LLC or its designated representative will notify the giveaway winner via e-mail. The initial e-mail notification will be followed up by a phone call within 24 hours to make arrangements for prize delivery. Prize will be delivered directly to the winner. Product installation will be provided by your local Chrysler, Dodge or Jeep® dealership. Winner will have the option to continue *uconnect* subscription at a cost of \$29 monthly following the end of the one year free period.

ADDITIONAL RULES AND INFORMATION

Only one *uconnect* prize will be awarded. Approximate retail value (ARV) of the prize is \$595.00. Prize may not be reassigned or transferred. Open only to residents of the United States 18-years-old or older. The prize described in these Official Program Rules is accurate at the time of the printing of this document, but is subject to change. Changes or updates to Official Program Rules will be available through the Connect With Mopar! Headquarters. Should conditions change that make described prize unavailable, or situations arise that, in Chrysler LLC's sole judgment, make the delivery of the awarded prize impracticable, Chrysler LLC may, without further obligation, cancel and change the described award to a substitute that Chrysler LLC deems to be comparable to the original award. The winner is responsible for any taxes or installation fees associated with this prize. All questions relating to objectives, eligible transactions, and the eligibility of persons, awards and other elements of this program shall be resolved at the sole discretion of Chrysler LLC, whose decision in such matters shall be final.

RESPONSIBILITY

Chrysler LLC and their respective parents, subsidiaries, and affiliated companies maintain no control over the personnel, equipment or operations of any company or other person or entity furnishing award prizes and services as part of the promotion, because all suppliers are independent contractors. Chrysler LLC and their respective parents, subsidiaries, and affiliated companies shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience, or irregularity which may be caused or contributed to (1) by any wrongful, negligent, or unauthorized act or omission on the part of any of these suppliers or any of their agents, servants, employees, or independent contractors; (2) by any defect in, or failure of, any vehicle, equipment, instrumentality, service, product, or accommodation which is owned, operated, furnished, or otherwise used by any of these suppliers; (3) by any wrongful, negligent, or unauthorized act or omission on the part of any other person or entity not under the direct control of Chrysler LLC as the case may be; or (4) by any other cause, condition or event whatsoever beyond the direct control of Chrysler LLC, as the case may be. Chrysler LLC and their respective parents, subsidiaries and affiliated companies shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience, or irregularity arising out of or relating to said award presentation.

CANCELLATION

Chrysler LLC reserves the right to delete, modify, or cancel any aspect of this program and its awards. Chrysler LLC's determination of all questions relating to the "Connect With Mopar!" Contest, including eligibility for awards, is final.

OTHER PROVISIONS

By participating in this promotion, entrants waive any claims against Mopar/Chrysler LLC, its parents, subsidiaries, officers, and employees and J.R. Thompson Company, its parents, subsidiaries, officers, and employees concerning the program.